

News Release
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KAPP ALLOY & WIRE LAUNCHES WEBSITE

OIL CITY, PA, OCT. 6, 2010 – Kapp Alloy & Wire, Inc, a leading solder, spraywire, and Babbitt manufacturer located in Oil City, PA, has unveiled their revised company website, www.kappalloy.com. The website was completely reworked with the help of grant funding through The Center for eBusiness and Advanced IT (eBizITPA). Kapp Alloy & Wire, Inc. worked with Allegheny Graphics of Kittanning, PA, to update the website.

Features of the new website include improved visitor navigation, more detailed product pages, links to the company's Twitter, Facebook, and LinkedIn pages, and an extensive Frequently Asked Questions section.

“Most of our new customers find us through our website,” noted Kapp Alloy’s president, Jack Crawford. “The new [kappalloy.com](http://www.kappalloy.com) gives the customer more information more easily, directly supporting our goal of perfect solder and flawless service.”

About Kapp Alloy & Wire

For over 65 years Kapp Alloy & Wire, Inc. has manufactured the highest quality solder, Babbitt and flux. Whether producing custom alloys and fluxes for Aluminum soldering on NASA’s Apollo missions, or new standard alloys for today’s Lead-Free electronics, Kapp’s unique Precision Microcasting™ process yields unparalleled high purity solder.

Improved soldering efficiency, less downtime and cleanup, and fewer rejected parts create a higher quality final product and a more consistent performance – culminating in real savings for Kapp customers. For more information on Kapp Alloy & Wire’s products and capabilities, please contact Jack Crawford at 800.327.6533 or jack@kappalloy.com

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