



Kapp Alloy & Wire Receives Technology Grant

OIL CITY, PA, Jan. 6, 2010 ó Kapp Alloy & Wire, a leading solder, spraywire, and Babbitt manufacturer located in Oil City, PA, was recently awarded an IT KickStart grant from the Center for eBusiness and Advanced IT (eBizITPA). The grant will be used to update both the main Kapp Alloy website (www.kappalloy.com) and a consumer ecommerce website (www.solderdirect.com).

“One of the greatest challenges facing business today is successfully integrating changes in technology to grow the business,” noted Kapp Alloy’s president, Jack Crawford. “This grant will help Kapp Alloy & Wire meet worldwide customer demand for 24-hour access to information and sales.”

The grant is part of an IT implementation program run by eBizITPA, which includes some funding from the Northwest Industrial Resource Center (NWIRC). eBizITPA is a technology-based economic development organization whose mission is to assist Pennsylvania businesses with understanding, using, and developing information technologies to grow the economy.

“Kapp Alloy & Wire is a great candidate for this grant because they have been a PA business for over 50 years, and are continuing to develop the economy in our area and to create jobs. The updates they plan for their websites will continue this tradition by updating functions like ecommerce on their website, and by utilizing other PA businesses on this project” said Amy Bridger, Director of Advanced Technology Products & Projects for eBizITPA.

Kapp Alloy & Wire will be partnering with Allegheny Graphics (www.alleghenygraphics.com) of Kittanning, PA, to update the websites.

About Kapp Alloy & Wire

For over 50 years Kapp Alloy & Wire has manufactured the highest quality solder and flux. Whether producing custom alloys and fluxes for aluminum soldering on NASA’s Apollo missions, or new standard alloys for today’s lead-free electronics, Kapp’s unique Precision Microcasting® process yields unparalleled high purity solder.

Improved soldering efficiency, less downtime and cleanup, and fewer rejected parts create a higher quality final product and a more consistent performance ó culminating in real savings for Kapp customers. For more information on Kapp Alloy & Wire’s products and capabilities, please contact Jack Crawford at 800.327.6533 or jack@kappalloy.com

For additional information, please contact:

Jessica Nelson
Marketing Team Leader
Kapp Alloy & Wire
Tel: 1.800.327.6533 / 814.676.0613
Email: jessica@kappalloy.com
www.kappalloy.com
www.solderdirect.com